

# THE BASSANO N

JUL 15 1934

R. A. TRAVIS

VOLUME 28, No.

GOLF PLAYOFF STARTS SUNDAY

to. Bitter defined Har Jöhndön; I. Chamad defeated P. Appell.
Tabife round: M. Hayne, defeated of W. J. Smith; E. Anald defeated with the control defeated of W. J. Smith; E. Anald defeated with the control defeated of W. J. Smith; E. Anald defeated of W. J. Smith; E. Anald defeated Smith. The board of trade sention is strength of the c. P. R., and two on three lost Smith. Plans.

Smith.—The control defeated Anald.

Smith.—The control defeated Anald.

Smith.—The control defeated Anald.

First round Heles.—Travit defeated Physics of the control of the contr

## HUSSAR NEWS

TENNIS CLUB
TOURNAMENT

The first times fearwards of the water flowers and the party of the control of the party of the control of the party of the

mer hit a home run in the 7th. Downs and Marquardt had not believe him and the bases had not been him the form on lest Tweeday. Mr. and Mr. Legamiere enterinad Rev. Pr. Morrow to supper him the been him and the bases had for the before him and the bases had for the distinct program. The second is the distinct program of the beginning to the beginning to the final form of the beginning to the final for the himself of th

# BASSANO AIRMEN WIN LAURELS IN

THE SWIMMING POOL.
While the campaign to raise funds
for the aviuming pool was, not as
successful as hoped for, a next little
sum of money was realized.
It was the aim of the campaign
committee to traine reflicient money
opol. The old pool was believed to
be in a had state of repair, requiring replacement with a permanent
concrete structure.

CANABOTHE OF THE MEAN OF THE CONTROL OF THE CONTROL

ROUND THE WORLD PLIER
AWAITS RESCUE PLANE
NOME, Alsaks, July 12-Jimmy
Mattern, round the world solo filer,
awaits in Siberia for a reaceus to
come and take him back to the
United States. Negotiations of
register of the rescue of the register of the rescue
proceeding for permission for the
relief air expedition to enter Russian territory.

plan territory.

JUNGS DISMISSISS PLEA OF

MISS. COLA MOPHERSON

EDMONTON, July '12—The absolute decree of divorce granted Houle
works minister, was upheld Wednessel, and the second of the second of

content money of the second production of the

WHEAT
Prairie May Have Big Whest
Curryover
Some European agricultural experts estimate that Prance had a
parts estimate that Praces had a
valued to the product of the prod

A. G. Sect will receive considerable but water and water than the section of the most active annature air ploneers in continued to provide the past four years, and in spite of advertity and midoritume, has continued the past four years, and in spite of advertity and midoritume, has continued the part of the past four years, and in spite of advertity and midoritume, has continued the part of the past four years, and in spite of advertity and midoritume, has continued the part of the past four years, and in spite of advertity and midoritume, has continued the part of the past four years, and in spite of advertity and midoritume, has continued the part of the past four years, and in spite of advertity and midoritume, has continued and the part of the past four years, and in spite of advertity and midoritume, has continued and the part of the past of NEW CRISIS AT LONDON
EXPONENTE CONVERTING
LONDON, July 12—Only a trace of
Its former self, the world economic
conference continues. The conference was throw into a fresh upon totally, only a day after a truce had no less than sixty millions of people died of smallpox. A conservative estimate placed the number o

**WORLD'S' GRAIN EXHIBITION** 

AND CONFERENCE · JULY 24 TAUG 5 REGINA

A WORLD EVENT

Brought Right To Your Front Door

Never before has the privilege of playing host to the nations of the world been accorded to Western Canada—and nerve again will a gathering of such world-wide importance be staged to conveniently for Canadians of the pr

PARTICIPATED IN BY

Over Forty Nations, States & Provinces

Here, representatives from all puts of the world will gether to show what they grow and shore what they knew in the nighteent 3½ one, quarter-allient dollar Grain Show Bulders Exhibits and discussions had no one induced min.

NOT MERELY A GRAIN SHOW

concurrently with the Provincial Exhibition, one will see here the lone live social and less medicary exhibit ever displayed in Western, Caneda confidence of the control of the control of the control of the control of social control of the control of the control of the control of social control of the control of the control of the control of social control of the control of t

All Abourd for a Glorious Holida

and curve

Will Your Tires Hold?

IIres noid:

Is your heart in
your mouth every
time you round a
Equip your car
with Goodyear
All-Weather tires
They griptheroad
because they have
traction in the
centre, where it
belongs! Prices
are surprisingly
low. We have
your size.



GOOD YEAR

## A. P. Pierson

BASSANO ALBERTA

## Delivery

SAMBROOKE'S GARAGE BASSANO - ALBERTA

Kill the Pests

Don't let insect and other pests take a heavy toll of your garden and shrubbery. Fight the pests with chemicals. We have—

May be used as a spray and for dusting on all fruits, garden vegetables, berry bushes, and shrubs. Full directions on package.

For potatoes, tomatoes, raspberry bushes, and other fruits and vegetables. Full directions on package.

for potatoes, currants, berries, and all garden vegetables.

GOPHER POIRON

Strychnine - \$1 per oz.; 2 ozs. \$1.75

You can keep down the cost of motoring by taking care of the small troubles before they develop into large ones. Becometant care of the car and all its working parts to the care and the content of the care and the content of the care and costly repair bills are a working parts regime to the working parts regime and costly repair bills are a working to the working the worki

GASOLINE - OIL - TIRES - TUBES - ACCESSORIES BATTERY REPAIRS - VULCANIZING

Bassano Service Station

A. P. PIERSON, proprietor - Telephone 89

Kalcikill (arsenate of lime)

I lb. pkg. 45c

1 lb. pkg., dry, 35c

ons on package.

I lb. pkg. 45c

1 lb. pkg. 35c

65c a pkg.

65c a pkg.

The Druggist

Paris Green,

Sprayide,

Eveready Gophercide

STILES.

Arsenate of Lead,

## BREWING is a SCIENTIFIC ART

Only qualified brewers with the aid of scientific equipment can make pure, healthful lager beer.

Home Experimenting is Dangerous to Health Amateur attempts at brewing in the home are costly experiments and often harmful to consumers.

Alberta Lager Beers are 100 per cent pure, scientifically produced and properly aged.

AGENTS FOR THE BREWING INDUSTRY OF ALBERTA

## DISTRIBUTORS LIMITED

BASSANO

THE CASE DATE OF THE CASE OF T





CONN'S STORE GROCERY SPECIALS for the week-end and Monday, July 15th and 17th

CLASSIC CLARANER, a very good cleanary special, 3 cans for 26 so 80AP, Felmolitye, a real noni; 3 in a package 2 sugar, or 26 so 80AP, Felmolitye, a real noni; 3 in a package 2 sugar, or 26 so 80AP, Felmolitye, a real noni; 3 in a package 2 suring 46 suring 10 surin

MEN'S WEAR

MEN'S SNAPPY OXFORD OF SHOE, Valentine Martin, special \$2.75 MEN'S WORK SOCKS.

per pair 20c; 6 pairs for \$1.00 WATSON'S GLOVES, from \$5c a pair up
MEN'S WORK SHIRTS from 75c up MEN'S DRESS SHIRTS \$1.25

Free Delivery LOUIS CONN phone 7

## Counter Sales Books

Counter check books are reduced in price, and you can now save about one cent a book.

We can supply you with any size or style of counter sales book in any quantity.

THE BASSANO MAIL

## Perfidious Savages

In the Torres Straits Islands in the East Indies here are no trees suitable for cance building. So he natives, a cruel treacherous race, import their cances from the Fly River Delta in New Guinea—another place with an unenviable reputation. The distance between these two places is over four hundred miles, and no native in that region travels even one-quarter of that distance.

When a canoe is wanted the word is simply passed on from tribe to tribe. On the strength of this vague order a canoe is built. Then it is relayed back. Each tribe of bloodthirsty cannibals tests and discusses it before passing it on. Finally the payment, shell necklaces, spear points, arm bands, makes its way to the canoe builders in the same lesurely fashion.

There is reason for this honesty in savages to whom peridy is natural. If any of the parties in this complicated transaction were to risk being dishonest, heir credit would be ruined. And though these natives may kill each other, they hold barter inviolate.

Even savages understand that in commerce it pays to be honest, and to let the world realize your honest! So in modern business. Advertising must be honest. It is a proof of honesty. A product? advertising is the best guarantee of its quality, usefulness and value.

The man who advertises is inviting you inspection. He is letting his goods stand or their own merit. He can't afford to deceiv you. You can depend on him. That's why it pays to read advertising and to buy advertised goods.

Any one can spend money -- the reader of advertisements spends wisely.

Have you."

'Yes."

'Well, this is the porter of Oak
and Mansions, where your boy de
and Mansions, where your boy de
and Mansions, was, and wa a gun."
nod heavens! you didn't sh

No. but I want my gun back.

British Columbia is the largest lver-producing province in Causda.

House of Hobberlin

Men's Dress Pants Fine worsted dark with pin stripe; price, \$4.95

Boys' Caps

price, 75c

Long Pants light brown stripe tw ed band, with motif

with motif; Men's Socks Fancy check wool hose; fines English make; exceptional wear 50c a pair

Dr. Scholl's Three Necessities

3 boxes, \$1.20

**Pillow Cases** Fine cotton hemstitched cases; size 44 inch;
45c each

## GROCERIES

FRUIT SPECIAL, 1 can sliced Peaches, 1 can Re-Plums, 1 can Red Pitted Cherries, 1 can sliced Pineapple, all for ....... 6 VEGETABLE SPECIAL, 1 can Heinz Pork & Bear 1 can Corn, 1 can Peas,

SOUP, Campbell's tomato; 3 tins for \_\_\_\_\_

COFFEE, Star Special, 4 lbs. for \_\_\_\_\_\$1.00

TEA, Broken Orange Pekoe; ner lb. 50c

BIS MIX, self raising flour,

WHEAT TOASTIES, just like grapenuts, 2 lb bag 25

GLO-COAT, Johnson's Liquid Wax per tin 75 FANCY BISCUITS, per cello-

LIME JUICE, Montseret, SWIFT'S SPICED HAM, 1 lb.

## FRUITS AND VEGETABLES

ORANGES, large, sweet, and fully ..... 3 dozen for \$1.00 BANANAS ..... 2 lbs. for 25c

Raspberries, Cherries, Apples, Cantaloupe, Plums, Watericions, Ripe Tomatoes, Celery, Lettuce, New Potatoes, New Carrots.

**JAMES** 

The Quality Store

## COUNTESS NEWS

COUNTESS NEWS

after a country and the result of the resul

a few weeks at the Halph Burrows home.

Mrs. Geo. McIntobh is leaving next week for Calgary where she will visit her couldr. Mrs. McKinney.

Airs. M. H. Gamile and son Darrel are planning a trip to Cantoh. Montana. where she will take related, the country of th

trip.

E. Doten is loading a car of wool

Mrs. McIntosh was a visitor at the field home on Sunday.

Mr. Clyace brottler has been visiting him for the past two weeks.

P. Soresawa and Fred are leaving the state of the

Mr. and Mrs. B. Benjamin went to Hutton one day lant week.

DUCHESS NEWS

DUCHESS, July 12—This community was addened to hear of the death of flobby Lomas in the Basanan Hospital July 5. Robert of the death of flobby Lomas in the Basanan Hospital July 5. Robert of the death of flobby Lomas in the Basanan Hospital July 6. Robert of the death of flobby Lomas in the Basanan Hospital July 6. Robert of the death of flobby Lomas in the Basanan Hospital July 6. Robert of the death of flobby Lomas in the Basanan Hospital July 6. Robert of the mount of the deep was a state of the mount of the flow of the Will greatly miss him. Flowers were used by the Ladies' Add. the choice of friends and acheod chum; and the flow of the United Church, Bobbie's school of the United Church, Bobbie's school chung, Fey and Elwood Shermion of the and the flow of the United Church, Bobbie's school chung, Fey and Elwood Shermion of the united Church, Bobbie's school chung, Fey and Elwood Shermion of the united Church of the United C

## LOCAL NOTES

O'clock from the Monam Culthole Church. her, Pr. Morrow was in Church. In Pr. Morrow was in the Corbeit of Primary of the Corbeit of Primary of the Corbeit of Primary of the Corbeit of Strangeria and Farility were than the Corbeit of Companied by Shriley Holmes.

P. Fraggell and family were than the Corbeit of Collegary and the Corbeit of Collegary Monday, are Donald MacGergor went to Collegary Monday and took in the big exhibition and stampede.

Mrs. O. P. Bremer, of Collegary, post Priday of Last week with Mrs. II. F. MoDonald.

Miss feat Garden its Bassam where sister, Mrs. W. K. Webb.

Mrs. R. Lindays and son are visiting with her parents, Mr. and Mrs. St. Locanta.

Miss Assella Gronberg left.

Mrs. R. Lindays and son are visiting with her parents, Mr. and Mrs. St. Locanta.

Miss Assella Gronberg left.

Tuesday to spend her the Pacific coast states.

BIRTHS The following births have recorded at the Bassano Hos

recorded at the Bassano Hospital:
A daughter, to Mr. and Mrs. M.
A. Haynes, on Friday, July 7.
A daughter, to Mr. and Mrs. J. S.
Ruchman, of Cassils, on Friday,
July 7.

Penalty to Fit Crime
Judge: "It seems to me I have
seen you before."
Prisoner: "You have, your Honor.
I gave your daughter singing lessons."
Judge: "Thirty years!"

## THE PICTURES

and the Sheldrakes.

Mr. and Mrs. Lomas and daughter of Leathridge were here to attend the funeral of Bobble Lomas.

Mrs. Bania and Miss Lucille Robleson west to Calgary Saturady.

Mrs. Bania and Miss Lucille Robleson west to Calgary Saturady.

We desire to express our sincere thanks to our many friends for their the summer cheatacque.

Mrs. Calgary Saturady and the summer cheatacque our recent bersewment.

Mrs. Harvey and Family.

Mrs. Harvey and spice of the summer cheatacque and friends and friends last week.

Mrs. Harvey and spice of the summer cheatacque and friends last week.

Mrs. Harvey and spice of the summer cheatacque and friends last week.

Mrs. Harvey of Maple Creek is here lift. Harvey and family, and Gildon Mrs. Levels and family and Gildon Mrs. Levels and Gildon Mrs. Levels and Gildon Mrs. Levels and Gildon Mrs. Levels and Mrs. Harvey and Family and Gildon Mrs. Levels and Mrs. Harvey and Family and Gildon Mrs. Levels and Mrs. Harvey and Family and Gildon Mrs. Levels and Mrs. Harvey and Family and Gil

## ANNOUNCEMENT

## Miss Margaret J. Bell

of HUSSAR, ALBERTA
MR. Archbut Cook, of Calgary, and of
ara Symons, of London, England; also
formerly pupil of Mrs. E. Knox,
is prepared to give
PIANO LESSONS
in Bassano and Hussar
Your Patronage !4 Solicited

# GROCERY



## for Saturday and Monday, July 15th and 17th

JAM, Apricot, K. C. brand, no pectin, 4 lb tin ..............59

RAISINS, new crop Sul-tanas ...... 2 lbs. .33

BREAKFAST FOOD, Wheat Tcastics, coarse, 2 lb sack .....

PICKLES, Rose brand, midget gherkins, 13 oz. jars, each ... 39 Chicken Haddle, ½ fb th Schews Salmon, 1 tin Herring in temsto sauce; wooden boxes, per box 37 3 tins for 49

\$1.15

STOVE POLISH, No liquid polish; easy t apply, per bottle

LAUNDRY SPECIAL, 2 pkts. Lux Flakes, 5 bars Pearl White Naphtha, pkt. Laundry Starch, all for

## Fruits and Vegetables

Fresh supplies of all seasonable fruits and vegetables for the week-end. STRAWBERRIES nearly nished this week. RASPBERRIES, scarce until late next week.

Preserving Jars and Fittings
New season's stock of pint and quart sealers; Perfect Seal and Gem Rings,
Double Lip Rings, Mason Caps, etc.

# Ladies' Wear Department



New delivery of Smart Dresses in the very latest styles. SMART NEW LINENE DRESSES, sleeveless style; dressy; ground shade with large spots in red, blue and mauve; collar and belt same color as spot;

## special price - \$1.79

NEW DRESSES IN SPOT BROADCLOTH; smartly trimmed whit eorgandie collar, puff sleeves, with ground with small black, blue, red or green spots; guaranteed sunfast and tubfast. special price - \$1.79

PRETTY DRESSES in FLORAL BROADCLOTH, blue, red, and green ground, with white floral design; smart white organdic collar; with cape effect sleeve; special price - \$1.59

SPECIAL in PUMPS
Ladies Black 2 Eyelet and Tie Oxford Swagger Pump;
excellent quality black call shoes, leather lined throughout
smart walking Cuban heels;
special price - \$2.95 a pair

Ladies' White Open Mesh T Strap Sandal

special price - \$1.69 a pair

Same shoe in Beige Color Duck without oper special price - \$1.69 a pair

Harvey-Woods Finest Quality Silk Bloomers
NTIES; come with band at waist and tite at waist and knee; colors, White, and Green:

special price - \$1.00 a pair

Ladies Sheer Chiffon Hose

69c a pr.

Ladies' Whoopee Oilskin Coat very special - \$1.45

## Men's Wear



**COUNTRY CLUB DRESS SHIRTS** 

special - \$1.79

WHITE RAYON BVD

nd wash well; special - 95c CREAM BALBRIGGAN COMBINATIONS

special - 95c

MEN'S SOCKS

In Silk, Rayon, Rayon & Liele, and Cotton; come in fancy checks, stripes special at - 25c, 35c, 50c, to \$1.00 a pair MEN'S CAPS All the latest shapes and materials; checks, diagonals, stripes and donegal mixtures;

95c, \$1.25, \$1.50 each

MEN'S TIES MEN'S GARTERS

ered; in all the very latest designs; .Currle



Mckee's Stores

"Always at Your Service"